

Mineral Program

Blueprint[®]

Cattle Mineral — 48749

This is the “workhorse” of the Blueprint family of mineral products that all other products are built around. It can be fed on a year-round basis.

Blueprint[®]

Calving Mineral Bio-Mos[®] 2 — 48747

Formulated with Bio-Mos[®] 2, this mineral is designed to be fed 30 to 45 days before the start of calving season and continue until 30 to 45 days after calving. Bio-Mos 2 provides a natural, cost-effective means of maintaining gut health and integrity to support overall performance. Bio-Mos 2 is a safe and traceable technology developed through the process of nutrigenomics, which helps calves thrive to reach their full genetic potential.

*Blueprint product numbers referenced apply to products with coarse macromineral ingredients. Not available at all Hubbard Feeds dealer locations. Check with your local Hubbard representative for availability in your area.

Blueprint[®]

Co-Product Calving Mineral Bio-Mos[®] 2 — 48751

Similar to the Blueprint Calving Mineral, this mineral also contains Bio-Mos 2. It is designed for cows that are fed total mixed rations with high levels of corn co-products (distillers grains or gluten feed) to properly balance the macromineral profile.

Blueprint[®]

Fescue Mineral — 60366

Contains FEB-200[®]. Research has demonstrated that when beef cows were fed a yeast cell wall derivative with fescue straw containing high levels of ergovaline, prolactin levels and milk production returned to normal. (J. Anim. Sci. 2007. 85:2596)

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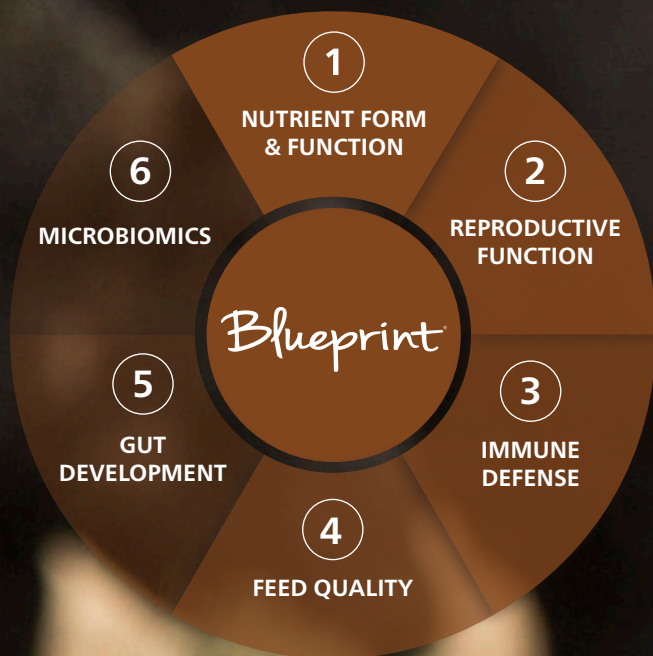
Brown Grass Mineral — 60368

Designed especially for mature forages (crop residue or winter grass) that have low digestibility, this product contains an enzyme called Fibrozyme[®] which aids in fiber digestion. This helps cattle digest low-quality forages more completely.

	Cattle Mineral	Calving Mineral Bio-Mos 2	Co-Product Calving Bio-Mos 2	Fescue Mineral	Brown Grass Mineral
Calcium, %	14	14	21	14	14
Phosphorus, %	7	7	-	5	7
Salt, %	21	21	21	20	21
Magnesium, %	2	2	4.5	2	2
Potassium, %	2	2	-	2	2
Vitamin A, KIU	200	300	300	300	250
Vitamin D, KIU	20	30	30	30	25
Vitamin E, IU	400	1000	1000	500	400

Blueprint[®]

NUTRITION PROGRAM



Building the 6 Fundamentals of the Blueprint[®] Nutrition Program

The Blueprint[®] Beef Nutrition Program, the next step in the advancement of nutrition, is founded on the belief that the form in which nutrients are delivered is just as important as the level of supplementation.

- Premium nutrition program
- Total Replacement Technology[®]
 - Contains optimal levels of Bioplex[®] organic trace minerals
 - Formulated with Sel-Plex[®]
- Easily absorbed and readily metabolized
- Supports improved performance

Cow

- Promotes natural defenses
- Improves calf viability
- Optimizes reproductive performance and longevity

Calf

- Enhances digestion and nutrient uptake
- Promotes natural defenses

Grower

- Quick start on:
- Feed
 - Rumen function
 - Natural defenses

Finisher

- Promotes efficiency
- Reduces days to market
- Promotes natural defenses
- Maximizes carcass value