

BETTER THAN THE COMPETITION
KURT & RONNI LUOMA

Blueprint



KURT & RONNI LUOMA

"Early last fall, our Hubbard Feeds representative stopped by the ranch to give us a heads up on the new Blueprint® mineral program. We were very interested in the technology and research behind Blueprint. We discussed the program with ranch owner Tony Marletto and we decided to feed Blueprint 8 West to our heifer calves and first-calf heifers. The results from the heifers on Blueprint were the best we have ever had. On the 63 head of heifer calves we had a pregnancy rate of 100% and on our 79 first-calf heifers we only had one open. This was much better than the competitor's high-end chelated mineral we continued to feed our mature cow herd, which only had a pregnancy rate of 89%. We are definitely going to continue on the Blueprint program."

-Kurt & Ronni Luoma

Rock Creek Land & Cattle – Philipsburg, MT

Purchases from Hubbard Dealer: Hogan's Ranchers Ag – Deer Lodge, MT

BLUEPRINT® PRODUCTS: BLUEPRINT® 8 WEST



Blueprint
NUTRITION PROGRAM