

SPECTRUM DH

Spectrum DH is a complete supplement that has been formulated to support daily gut health while also providing a defense mechanism for animals facing digestive health challenges.

Spectrum DH has made multiple improvements to dairy herds that have been fed the product. Those improvements include manure consistency, reduction of cows off of feed, more consistent milk production and components stabilization. The cost of Spectrum DH competes with the other gut health programs while providing the dealers with an easy all in one package compared to the competitors needing 2-3 products. Spectrum provides costs-savings to the end user while simplifying operations at our dealer's mills.



**Maximizes Rumen Health
and Function**



**Improves fiber digestion
and feed efficiency**



**Maintains digestive health
in the face of challenges
and stressors**

RESULTS FROM THE FIELD

A dairy that had known mycotoxin issues after completing over 37 tests on their forages saw immediate results from using Spectrum DH. The cows at this dairy increased their dry matter intake by 2-3 lbs. and also saw an increase in milk products by approximately 4 lbs. of milk.

A dairy in southeast Minnesota was having issues when it comes to consistency in dry matter intake (DMI) which resulted in milk production surging and dropping regularly. After introducing Spectrum DH into the diet, the DMI consistency in the herd improved drastically which resulted in stabilization of milk production.

These improvements help make a happy and very impressed customer!

Spectrum DH sell sheet (W2194) is now available. Order at www.hubbardfeeds.com and click on 'Login', then 'Marketing Materials' to order this and other marketing materials.

CUSTOMER'S FINDING THEIR BLUEPRINT®...AND TELLING US ABOUT IT!

Hubbard Blueprint® Mineral Program—results that speak for themselves, just ask our customers. Blueprint minerals are formulated to target animal health and performance while building upon the genetic potential at any stage of life.

“BETTER THAN THE COMPETITION

Early last fall, our Hubbard Feeds representative stopped by the ranch to give us a heads up on the new Blueprint® mineral program. We were very interested in the technology and research behind Blueprint. We discussed the program with ranch owner Tony Marletto and we decided to feed Blueprint 8 West to our heifer calves and first-calf heifers. The results from the heifers on Blueprint were the best we have ever had. On the 63 head of heifer calves we had a pregnancy rate of 100% and on our 79 first-calf heifers we only had one open. This was much better than the competitor's high-end chelated mineral we continued to feed our mature cow herd, which only had a pregnancy rate of 89%. We are definitely going to continue on the Blueprint program.

*Kurt & Ronni Luoma - Rock Creek Land & Cattle - Philipsburg, MT,
Hogan's Ranchers Ag*

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“100% PREGNANCY RATE

We have been buying our mineral from Hubbard Feeds for years, but last December our sales representative suggested we use Blueprint® West 8 through the winter into breeding season. The Blueprint technology and potential was interesting, and the price was also very comparable, so we gave it a try. We saw good health on the cattle, but what really sold us on the Blueprint program was the fact that we had a 100% pregnancy rate in a 52-day bull turn out.”

Tom Helle - Helle Livestock - Dillon, MT

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“HEALTHIEST CALVES EVER

This year we've had the healthiest calves ever. Our veterinary expenses were much less once we started using the CRYSTALYX® Blueprint product, in fact our veterinary clinic wondered if we'd left them because they didn't see us as much this year!”

Monty and Matt Kline—Hurdsfield, NE

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HUBBARD DEALERS

Ask your Hubbard Account Manager about signing up for the Alltech Store Dealer Program:

- No up-front investment
- No inventory required
- Capture your share of e-commerce sales
- Earn incremental income/commissions
- Provide value, convenience and savings on select products to your customers
- NO RISK!

The Alltech Store logo, featuring a stylized 'A' with a triangle inside, followed by the word 'Alltech' in a bold, italicized font, and the word 'Store' in a large, bold, sans-serif font.

<https://store.alltech.com>

The Alltech Store Dealer Program

The Alltech Store Dealer Program continues to catch the attention of Hubbard dealers, with over 200 dealer locations now participating in the program. Hubbard's objective was to offer an e-commerce platform to their dealers that allows them to successfully participate in the online sales of supplements and animal health products.

No inventory is required by the dealer. The program allows dealers to capture a share of e-commerce sales and earn incremental income/commissions while providing value and convenience to their customers. Dealers register with Hubbard to participate and are sent an in-store 5' x 3' banner and 25 promo cards to give to customers with a discount code. The discount code gives customers a 5 percent savings on select products. Dealers are also sent a "shareable link" to promote online products to their customers.

Sign-up today, TELL YOUR CUSTOMERS and start benefiting from the online sales of Animal Health Products & Supplements!

- Contact your Hubbard Account Manager for the list of qualified products
- More products continually being developed
- Free shipping on orders of \$49+
- Order fulfillment from Mendota, IL
- Most orders will ship within 24 hours
- Most delivery times will be 2-4 days

COME SEE US!



In light of rising health concerns related to the coronavirus outbreak,

ONE: The Alltech Ideas Conference is transitioning to a virtual experience for 2020.

Events available starting May 18, 2020.

Visit **ONE.ALLTECH.COM** for more information!

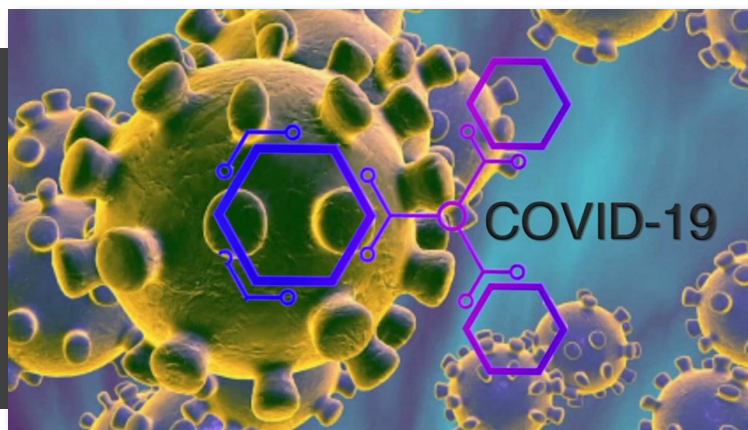
June 3–5: World Pork Expo – Iowa State Fairgrounds, Des Moines, IA

July 14–16: Hubbard Beef Focus Meeting, Sioux Falls, SD

MESSAGE TO OUR CUSTOMERS, PARTNERS, SUPPLIERS AND FRIENDS

Go to our website and click on NEWS for full letter.

<https://www.hubbardfeeds.com/message-our-customers-partners-suppliers-and-friends>



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