



# HUBBARD HORSE

Our Hubbard Horse Feeds have gotten an exciting update! NEW packaging, NEW materials, NEW formulations with Alltech technologies to give you a competitive edge in your marketplace! Be sure to talk to your Hubbard representative about this product line update. Visit our website for specific product information:

[www.hubbardfeeds.com/species/horse](http://www.hubbardfeeds.com/species/horse)

You can find all these new materials in our Dealer Portal ([dealers.alltech.com](http://dealers.alltech.com))





Expanding on the success of the Blueprint program, Hubbard Feeds is excited to introduce the Blueprint dairy calf and heifer program, which strengthens Hubbard Feeds' commitment to helping producers identify ways to improve efficiency and maximize performance. Founded on the belief that the form of nutrient delivery is just as important as the level of supplementation, Blueprint products are made with 100% organic trace minerals and a proprietary blend of Alltech technologies. This unique combination was designed through years of extensive research on nutrition's genetic impact and has been field-proven to deliver superior nutritional benefits throughout all phases of dairy production.

The dairy calf and heifer program considers all of the goals of a dairy and provides nutrition that builds and grows the foundation of the herd. Combining these new calf and heifer feeds with Blueprint milk replacer, which was introduced this summer, creates a program that can help set your herd up for success. The nursery program builds a foundation for calves during their first two months of life, and the grower program helps establish a foundation for heifers before their first lactation.

### The new product line includes:

#### MILK REPLACERS

#69860 Blueprint 20:20 AM NM

#69865 Blueprint 24:20 AM NM

#69870 Blueprint 24:24 AM NM

#### CALF AND HEIFER PRODUCTS

#70733 Blueprint 18% Calf Starter

#70871 Blueprint 34% Dairy Heifer Concentrate

#70872 Blueprint 40-12 Dairy Heifer Concentrate

#70876 Blueprint Dairy Heifer Mineral

If you would like to learn more about the Blueprint dairy calf and heifer program, you can find sell sheets on the dealer portal, or contact your local Hubbard representative about when the program will be coming to a plant near you.



# BLUEPRINT® PROGRAM EXPANDS TO SHEEP & GOAT FEEDS

Blueprint is becoming one of the most talked about brands within Hubbard Feeds and the discussion continues with the introduction of Blueprint sheep and goat feeds. The Blueprint program was designed to help animals express their true genetic potential at every stage of life. Blueprint products are formulated with Alltech® technologies, including Bioplex® and Sel-Plex®, offering the following benefits:

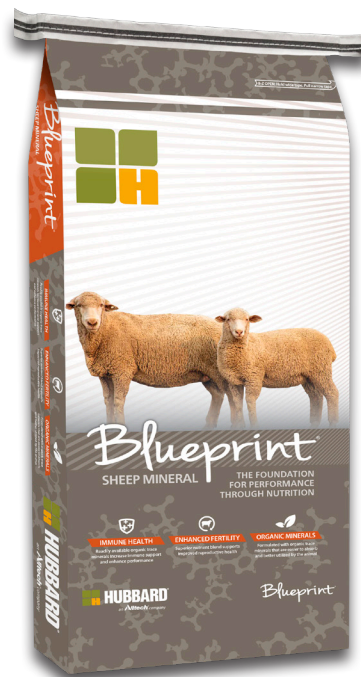
- Promotes digestive and immune system health
- Improves body condition in breeding ewes at flushing and lactation
- Supports reproductive success in rams and ewes
- Sound nutrition enhances fiber digestion and promotes feed intake
- Supports gut health and enhances bacteria diversity, which is helpful during stressful or transition periods

To learn more about our Blueprint sheep and goat product offering, visit:  
[www.hubbardfeeds.com/species/sheep-goat](http://www.hubbardfeeds.com/species/sheep-goat)

## Additional solutions for sheep and goat producers:

- **The Big Easy Feed Finance Program:** Requirements are the same as the standard Big Easy program, but a separate addendum is required.
- **Sheep and Goat Field Record book:** Designed to help keep track of important breeding/lambing/kidding information, this new booklet is available to order through the Hubbard dealer portal ([dealers.alltech.com](http://dealers.alltech.com))

For more information on this exciting new sheep and goat program contact your Hubbard representative.



**Blueprint NUTRITION PROGRAM FOR SHEEP**

Hubbard in Alltech company

Blueprint® is a cutting-edge supplementation program designed to help animals express their full genetic potential at every stage of life. Founded on the belief that the form of nutrient delivery is just as important as the level of supplementation, Blueprint products are made with 100% organic trace minerals and a proprietary blend of ingredients. This unique combination was designed through years of extensive research on nutrition's genetic impact and has been field-proven to deliver superior nutritional benefits throughout all phases of sheep production.

Blueprint for Sheep is formulated with Alltech's Total Replacement Technology™:

- Bioplex® organic trace minerals
  - Support absorption, retention and utilization in sheep.
  - Reduce oxidative stress and supplemental vitamin depletion.
  - Reduce excess mineral excretion into the environment.
- Sel-Plex® organic selenium yeast
  - Promotes reproductive function and disease defense.

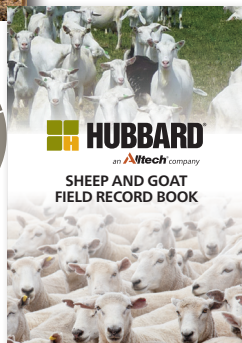
**Blueprint for Ewes**

- Promotes digestive and immune system health.
- Improves body condition in breeding ewes at flushing and lactation.
- Supports reproductive success in rams and ewes.
- Sound nutrition enhances fiber digestion and aids feed intake.
- Supports gut health and enhances bacteria diversity, which is helpful during stressful or transition periods.

**The effect of supplemental zinc sources in late pregnancy and early lactation on the health and performance of ewes and lambs**

	Bioplex Zn	ZnO	P-value
Live weight, 28 days of age, lbs.	26.31	24.53	P<0.1
Growth rate, lbs./d	0.58	0.51	P<0.05

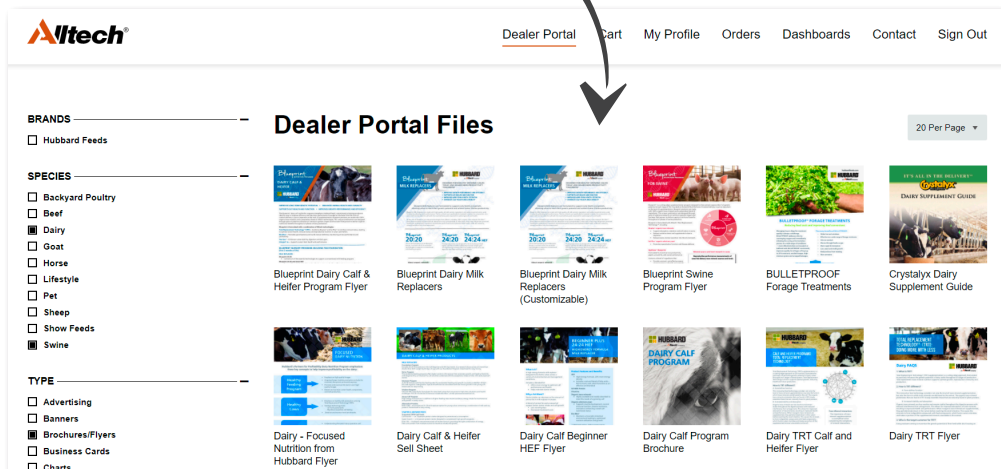
Mackinnon, A. M., et al., 2005, Proceedings, NZFA, NZA, NZA, NZA



Blueprint®  
NUTRITION PROGRAM

# DEALERS.ALLTECH.COM

Make sure you are signed up on our NEW Dealer Portal! This is our newest dealer tool to help you see, download, order and customize Hubbard Marketing Materials!



## We're now on Instagram!

Follow us and share your pics with #Crystalx or #PerformancelServed

@crystalxbrand

