



Hubbard[®] Certified

Elevating the value of your cattle



What is Hubbard Certified?

Hubbard Certified is a preconditioning program designed to enhance the health, performance and marketability of calves through superior nutrition and management practices.

By feeding **Hubbard nutrition**, producers can provide their cattle with the necessary foundation for strong growth, elevated disease resistance and improved feed efficiency. This program gives buyers confidence that **Hubbard Certified** calves have been raised with a commitment to quality nutrition and proper management, leading to better outcomes in the feedlot and beyond.

Setting the foundation for calf success

Weaning is one of the most stressful transitions in a calf's life, making proper nutrition during that period critical for long-term success. A well-balanced diet should provide the essential nutrients a calf needs for optimal immune function, growth and overall health.

By starting calves on a high-quality **Hubbard nutrition program**, producers can help them overcome the challenges of weaning, reduce stress-related setbacks and promote efficient weight gain. A strong nutritional foundation not only enhances calves' performance in the short term but also sets them up for improved feed efficiency, better health and a higher market value down the road.

Program requirements

To qualify for **Hubbard Certified**, calves must meet certain criteria in the following areas:



Weaning and nutrition

- Calves must be weaned and on feed for a minimum of 45 days.
- Blueprint® nutrition: An advanced mineral technology supporting overall performance.
- Pre-conditioning and weaning support: Proper nutrition promotes weight gain, immunity and reduced stress.
- Crystalyx® supplements: Additional support for energy, protein and mineral intake.
- Calves can subsequently transition to a diet approved by a **Hubbard nutritionist**.



Vaccination protocol

- Two rounds of **clostridial (blackleg) vaccines**, with **at least one round containing Somnus**. Two rounds of Somnus are also acceptable.
- Two rounds of **viral vaccines**, administered as modified live vaccines (MLV).
- At least one round must include **Pasteurella**; two rounds are acceptable.



Deworming and health standards

- Calves must be internally and externally dewormed.
- Calves must be managed following **Beef Quality Assurance (BQA) standards**.
- Males must be **castrated**.
- Females must be **guaranteed open**.
- Horned animals must be **dehorned**.
- All cattle must be **healed from any management procedures** at the time of sale.

Your competitive edge in the marketplace

When buyers see the **Hubbard Certified** designation, they know they're purchasing cattle with a strong nutritional foundation, setting them up for better feed efficiency, growth and overall performance.

Join the Hubbard Certified program

Take the next step in adding value to your herd. Contact your **Hubbard Feeds representative** today to learn how you can participate in **Hubbard Certified** — and give your calves the advantage they deserve.



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